

EXPERIENCE

Freelancer: Graphic Designer and Web Designer – San Francisco Bay Area, CA and Chicago, IL | May 2006–present

Retouched and created images for clients. Created original illustrations for client work. Designed and conceptualized album artwork and layout for musicians and bands CDs. Designed full sized posters for musicians/bands throughout the Bay Area. Built websites from scratch for local businesses and bands. Created and designed logos for local businesses.

Apple: Graphic Production Artist – Sunnyvale, CA | Sep 2015–Aug 2017

Created and updated image exports to be used on the primary website and various email campaigns and online store. Created design adaptations at different aspect ratios and scales. Applied creative content using brand standards to multiple deliverables. Incorporated brand, typography and identity guidelines. Managed a high volume workload and prepared thorough and accurate file releases. Created image comps for placement and design or production direction.

Minted: Production Associate and Design Associate – San Francisco, CA | Nov 2012–Feb 2013

Responsible for retouching and editing images that customers submitted for their online greeting cards. Prepared all the web assets required to launch new products on our site, including design files, images and Adobe Scene7 templates. Organized and tagged layers for the design templates to correspond with the website actions that were used by customers to create and upload their web cards and prints. Reviewed and corrected templates for use on website for customers

Officite: Front-End Web Developer and Web Designer – Downers Grove, IL | Apr 2010–May 2011

Front-End Web Developer for company that created and managed websites for medical professionals. Maintained over 6,000 medical service websites. Designed graphic elements primarily in Photoshop for websites and website features. Spoke daily with customers and helped them with any issues they had with their website

Noble: Art Director – Chicago, IL | Feb 2008–Jun 2009

Worked on ad campaigns for major brands, primarily in the food industry. Developed, designed and rebranded new and current client's identities. Worked under very strict deadlines with printers, online ad campaigns and magazine and newspaper ads.

Dreaming Tree Films: Graphic Designer – Chicago, IL | Aug 2007–Jan 2008

Assisted the head Graphic Designer. Created marketing materials related to the youth filmmakers we were helping. Updated imagery on brochures, designed posters related to film campaigns. Designed collateral for events such as filmmaker lanyards for movie premieres, informational packets, event programs, posters, other marketing campaign materials including email newsletters, as well as stationary.

PRIMARY SKILLS

Graphic Design, Graphic Production, Web Design, Front-End Development, Photography, Videography, Illustration, Adobe Creative Suite, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe After Effects, Dreamweaver, Social Media Setup and Networking, HTML, XML, CSS, Javascript, Logic Pro, Final Cut Pro, Audio Recording/Engineering, Multimedia and Video Production, Mac/PC

EDUCATION

Columbia College Chicago: Chicago IL, 2005–2007

Graphic Design Major, Bachelor of Fine Art (BFA)

Morton College: Cicero, IL, 2001–2004

Fine Art Major, Associates in Fine Art (AFA)

MEMBERSHIPS

Society of Typographic Arts: 2006–present

Surfrider Foundation: 2009–present

Students in Design Columbia College: President, 2005–2007

ACHIEVEMENTS

national dean's list

2005–2006, 2006–2007

INTERESTS

Playing and recording music, going to concerts, surfing, being in nature, being near the ocean, traveling, road trips, art, photography, giving back.

